

# blooming news

Your seasonal guide to all that's floral



## Graduate Profile: Camilla Wylie



A mother of four, Camilla first developed an interest in flowers from both her mother and grandmother.

As a current Pearsons Commercial student, Camilla is already working from home with her own business **STEM – The Art of Flowers**.

She was attracted to Pearsons School of Floristry because of their reputation, availability of the course and the convenience of doing the classes, 1 day a week.

“My goal is to run a successful floristry business in the Hunter Valley concentrating on events and weddings” says Camilla.

Camilla’s floristry highlight to date, include being recommended to organise and design a major promotional event in a rural country area for an international company.

## Melbourne Flower Show

One of our Module 2 students Elizabeth Back went to the Melbourne International Flower and Garden Show which was held on 1<sup>st</sup> – 5<sup>th</sup> April 2009 at Royal Exhibition Building and Carlton Gardens.

“With its combination of flowers and gardens, this show was hard to resist. I wasn’t disappointed.” Elizabeth said.

“My favourite part of the show was the RMIT Bachelor of Design Fashion students’ display of their interpretation with flowers of the garments various fairy tale characters would have worn.

(See photos below)



## Flower of the Season: Cymbidium Orchid

With its natural season in winter, cymbidium orchids are generally available from May to November. Ideal in vase designs and very popular for wedding work, they make beautiful, long-lasting flowers. The orchids need to be wired prior to use and it is best to cut each bloom (off the main branch) and let it sit in water for about an hour prior to wiring.

\*Source: Fresh Cut Flowers



## Royal Easter Show 2009

Pearsons School of Floristry participated in the Royal Easter Show this year. Course manager, **Debra Dwyer** along with trainers **Debra Van Breda** and **Emma Fernandez** all participated in the fashion parades and competitions inspired by fairy-tales.



We would like to especially congratulate **Emma Fernandez** on **winning First Prize at the Easter show** for her bridal entry inspired by the fairy tale, Rapunzel.



## School News...

**Sydney Weekender Film shoot** – On 4<sup>th</sup> April, Sydney Weekender came to our City campus to film our 1 day workshop for a segment on their show. This aired on national TV on May 2<sup>nd</sup> on Channel 7. Many thanks to our trainer Freya and all those who volunteered their time to participate in this.

**Professional One Day Workshop** – Calling all passionate floristry students for a professional workshop with Master florist Helmut Schuster. Further your floristry skills and techniques with 3 projects that you will take home. **Topics include: Decorative Button Hole using different techniques, Modern arrangement with a structure, Contemporary Textured Bouquet.** All costs are inclusive of flowers and materials as well as morning tea and lunch. Get in quick for this opportunity!

**WHEN:** Sunday, 28<sup>th</sup> June 2009

**WHERE:** City campus, 50 Oxford St. Darlinghurst

**TIME:** 9am – 3 pm

**COST:** \$300. Please note special price of \$255 apply for current PCDC students and \$270 – Ex- PSF students

For more enquiries, contact the school on (02) 9550 7755 or [school@pearsonsfiorist.com.au](mailto:school@pearsonsfiorist.com.au)

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## Budding Florist of the Term: Linzi Hodge

We would like to congratulate Linzi on winning the Budding Florist of the Term competition last term. She wins a 'Chic' bouquet from Pearsons Florist! Linzi created her own wedding table centres with gorgeous accessories (little tea cups and kettles) within the design. Simply gorgeous!

PSF's Budding Florist of the Term competition is open to all PCDC students and is an opportunity to share your floristry experiences from outside the classroom.

We would like to thank everyone who placed entries in the budding florist box. Keep sending in your entries and you could be our next lucky winner!

*Pictured: Linzi's table centres for her wedding in New Zealand.*



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## Work Experience Review

**Mother's Day** – 10 May – A **big thank you** to all our work-experience volunteers who did a tremendous job of assisting with Mother's Day preparations! The bouquets are pictured below.

**Cancer Council** – We would also like to thank those that assisted in creating the cancer council's arrangements (Trend orchids). The cancer council was thrilled to have such beautiful table centres for their event. *(photo, far right)*



## CONTACT US!

If you are a past student, we would love to hear from you! Drop us a line and tell us what you are doing in the floristry world!

Email us at [school@pearsonsfloorist.com.au](mailto:school@pearsonsfloorist.com.au)

Or visit our Students page at [www.pearsonschool.com.au](http://www.pearsonschool.com.au)

## Enrichment Evening and Floral Demonstration

On Thursday, 11<sup>th</sup> of June, PSF held their annual enrichment evening for all current students. This year, we had a panel of industry-active speakers, who all shared their stories and experiences within the floristry industry. We would like to thank them for their participation and for the invaluable knowledge they imparted to all the students.

We would also like to thank our Master florist Helmut Schuster who impressed the audience with his unique style of floristry inspired by nature! (*photos below*). **Come and experience Helmut's creativeness hands –on at our [Professional One Day Workshop!](#)**



## Courses & Workshops... Enrolling Now!

### PCDC incorporating Certificate III in Floristry July 2009

Come along to an Information Session **to save \$400** off the Commercial Course. Also, get a chance to win a 2 hour floristry workshop! For further enquiries please contact the school on (02) 9550 7755.



### Essential Floristry Skills – 5 Day Intensive Block Course Monday 20 – Friday 24 July 2009, 9am – 3pm

#### ELEGANT DESIGN

- Day 1 – Stylish Bouquets and Vase Designs
- Day 2 – The Principles of Great Design
- Day 3 – Elegant Interiors
- Day 4 – Bridal Accessories Wiring
- Day 5 – Quintessential Garden Wedding Designs

### Introduction to Floristry: One Day Workshops

Spend a whole Sunday learning 3 floral designs in a fun and relaxed environment. Choose from the following:

- 1) **Stylish Designs Workshop** – Sunday 21 June, City campus
- 2) **Tropical Creations Workshop** – Sunday 26 July, City campus
- 3) **Enchanted Evenings Workshop** – Sunday 16 August, City campus

Flowers & materials included, \$275 per one day workshop, Workshops times are from 9am - 3pm. Visit [www.pearsonschool.com.au](http://www.pearsonschool.com.au) or call the school on (02) 9550 7755 for more information.

### Introduction to Floristry: 5 Week Course – June

Monday 29 June – 10.30am – 12.30pm, City campus  
Tuesday 30 June – 6.00pm – 8.00pm, City campus  
Wednesday 01 July – 6.00pm – 8.00pm, Inner West campus

#### FABULOUS FLOWERS COURSE

- Week 1 – Modern Table centre with Bamboo
- Week 2 – Hostess Bouquet
- Week 3 – Ikebana 'Style' Design
- Week 4 – Innovative Vase
- Week 5 – Cottage Arrangement

*Be a florist...*

**Pearsons Commercial Design Certificate, incorporating Certificate III in Floristry**

**Become a work-ready florist in just one day a week, over a year!**

*Classes start in July 2009... Choose a weekday or Saturday class*

**Come to a FREE Commercial Floristry information session to find out more – call or see website for details**