

blooming news

Your seasonal guide to all that's floral



Graduate Profile: Caroline Williams



Moving over from the UK was the perfect opportunity for Caroline to change her career. With a background in agriculture, Caroline was used to working with her hands and the demands of a physical job.

"The training at PSF was brilliant. It was thorough and I really learnt some fantastic skills especially in customer service. I enjoyed the excursions especially the grower's

visits and all the trainers were great!" says Caroline.

Caroline works in Potterround in Rozelle and a typical day for her includes working from 8am – 6pm, and doing anything from corporate work to events and weddings. "We do a lot of interesting jobs here so my days are always full and interesting."

Caroline's advice for those thinking about taking the Commercial Course is to "try it out, do as much work experience as possible. Floristry is perceived in a very different light so the more insight you have the more equipped you are to work."

See Caroline's workplace at www.potterround.com.au

Magazine resources for florists

We all need a little inspiration every now and again – especially with weddings. We have compiled a list of magazines that may spark some creative ideas.

a) **Real Weddings** – Summer issue now on sale. Visit their website to download a free copy of a back issue www.realweddings.com.au

b) **Bride to Be Wedding Flowers** – next issue on sale on May 6. www.bridetobe.com.au

c) **Modern Wedding Flowers** – current issue on sale. www.modernwedding.com.au

d) **Cosmopolitan Bride** – Issue 19 on sale now. www.cosmopolitan.com.au/cosmo-bride.htm

Flower of the Season: Nerine

Native to South Africa and Europe, nerine is grown from bulbs that flower in late autumn through to spring. A popular bridal flower which can be individually wired or used in hand-tied designs. They are named after the Greek mythological water nymph.

*Source: Fresh Cut Flowers



Royal Easter Show 2009

We will be presenting and exhibiting floral creations at the Garden & Flower pavilion stage on the following dates.

a) **Flower care and designing flowers for the home** – Good Friday (10 April) and Sunday (19 April)

b) **Fairytale and Fables exhibition** – school trainers will be exhibiting at the flower parades with inspiration from a fairytales and fables theme – Good Friday (10 April), Easter Saturday (11 April), Saturday (18 April) and Sunday (19 April).

c) **Smithers Oasis competitions** – Saturday (18 April)

d) **Easter Show Student competition** - Sunday (19 April)

For more information visit www.eastershow.com

Wedding Consultation Seminar

As part of PSF's Enrichment Program, we have our Wedding Consultation Seminar for all Module 3 students.

Topics will include:

- The consultation process
- Tips on how to quote
- Marketing your business
- Working with a bride
- Dress styles and bouquet shapes

When: Thursday, 26 March

Where: Unit 6, 7-29 Bridge Rd, Stanmore 2048

Cost : FREE

Start: 6.30-8.00 pm

RSVP: Before 19 March , **SPACES ARE LIMITED, MUST BE PRE-BOOKED.**
Call Emma on 9550 7709.

School News...

Graduation Dinner 2009 – Congratulations to all graduates of PCDC 2007-2008! Graduation dinner will be held in Club Five Dock on Thursday 12 March 6pm. We will have a floral guest demonstrator for the evening, as well give away lucky prizes and announce various awards including “Student of the Year” award. We look forward to seeing you all there!

In-store School Information Session – A member of the PSF team will be at Pearsons Florist Bondi Junction and Chatswood Chase stores to have a casual chat about the School of Floristry and courses available. All welcome!

Bondi Junction – Saturday, 14 March 2009 – 11am – 1pm

Chatswood Chase – Saturday, 4 April 2009 – 11am – 1pm

Florilegium Moving Sale – The worst-kept secret in the Sydney gardening scene! Florilegium (bookstore) moves in March to 65 Derwent St Glebe 2037. Catch their clean-out sale with many large reductions in store. Sale starts Thursday 5 March and ends on Thursday 12 March at their current address 145 St Johns Rd, Glebe 2037.

Budding Florist of the Term: Thuy Nguyen

We would like to congratulate Thuy who won our Budding Florist of the Term competition last term. She wins a ‘Chic’ bouquet from Pearsons Florist!

PSF’s Budding Florist of the Term competition is open to all PCDC students and is an opportunity to share your floristry experiences from outside the classroom.

We would like to thank everyone who placed entries in the budding florist box. Keep sending in your entries and you could be our next lucky winner!



Pictured: One of Thuy's creative arrangements for a wedding.

Work Experience Review

Pollak Family Wedding – Thank you to all students who were involved with the Pollak wedding on 21 December 2008. Below are some photos – special thanks to Megan, Clarissa, Amber and Emma for their organisation and all the students who were very helpful and contributed to the success of the event!

Valentine's Day – Many students helped out in this year's preparation for Valentine's Day we would like to sincerely thank all of them for all their efforts. You all made a positive contribution to the busiest day of the year for florists!



SHARE YOUR STORY!

We would like to invite past students to share your story with us and let us know how you are going in your floristry careers.

Send us an email at school@pearsonsschool.com.au or visit our Students page on our website. We would love to hear from you!

DIY Decorations

Here is a great idea to jazz up your next dinner party! Why not make guests' place cards that brighten the table and won't break the budget! Below are the easy to follow steps!

MATERIALS YOU WILL NEED:

Gerberas; Plastic cups; large and small leaves from the garden; ribbon

STEP 1 – Gather your materials.

STEP 2 – Wrap a leaf around each cup and secure with elastic band. Tie your ribbon around to hide the elastic band and make a bow.

STEP 3 – Fill cup with fresh clean water. Cut stems short so the head sits in the top of the cup, but there is enough stem to reach the water in the cup. Finish with a few small leaves.



Courses & Workshops... Enrolling Now!

PCDC incorporating Certificate III in Floristry May 2009

Hurry and enrol before the **12 March 2009 to save \$400** on PCDC commencing in May 2009. For further enquiries please contact the school on (02) 9550 7755.



Essential Floristry Skills – 5 Day Intensive Block Course Monday 18 –Friday 22 May 2009, 9am – 3pm

ELEGANT DESIGN

Day 1 – Stylish Bouquets and Vase Designs
Day 2 – The Principles of Great Design
Day 3 – Elegant Interiors
Day 4 – Bridal Accessories Wiring
Day 5 – Quintessential Garden Wedding Designs

Introduction to Floristry: One Day Workshops

Spend a whole Sunday learning 3 floral designs in a fun and relaxed environment. Choose from the following:

- 1) **Vintage Bride** (Bridal Floristry A) – Sunday 15 March
- 2) **Garden Party** (Floristry A) – Sunday 19 April
- 3) **Organic Forms** (Floristry G) – Sunday 17 May
- 4) **Modern Interiors** (Contemporary A) – Sunday 24 May

Flowers & materials included, \$275 per one day workshop, (\$295 per Xmas one day workshop). Workshops times are from 9am - 3pm. Visit www.pearsonsschool.com.au or call the school on (02) 9550 7755 for more information.

Introduction to Floristry: 5 Week Course – March Tuesday 17 March – 14 April

Tuesday Evening classes (6.00pm – 8.00pm) Darlinghurst

DECORATING WITH FLOWERS

Week 1 – Horizontal Table Design
Week 2 – Wild Flower Bouquet
Week 3 – Hedge Design
Week 4 – Fish Bowl Posy
Week 5 – Mantel Arrangement

Be a florist...

Pearsons Commercial Design Certificate, incorporating Certificate III in Floristry

Become a work-ready florist in just one day a week, over a year!

Classes start in May 2009... Choose a weekday or Saturday class

Come to a FREE Commercial Floristry information session to find out more – call or see website for details