

# blooming news

Your seasonal guide to all that's floral



## Graduate Profile: Chris Thompson

The goal for **Chris Thompson** for when he enrolled in the Commercial Design Certificate was to eventually own his own florist. His dream has now come true. Originally from Sydney, this year he opened **Collins Ave Flowers** in Cairns.

"My inspiration at present comes from the beautiful landscapes and scenery of the Tropical Far North. The lush foliage and the forms, the shapes of the vegetation and also the vibrancy in colour of the flowers."



Chris speaks highly of his time at Pearsons, in particular with the enrichment nights "I always came away inspired after them. It was valuable in expanding my own ideas after watching master craftsmen."

## Flower of the Season: Sunflower



Above: Pearsons Florist:  
Summer Sun

Also known as *Helianthus* it is a South American native, in particular in the Peru region. The sunflower plant thrives well in warmer temperatures and sunlight and is relatively easy to maintain and care for. This summer, make the most of the bright flowers available and get creative with outdoor entertaining.

Source: Fresh Cut Flowers by Gregory Milner

## Floral Styling Tips – Festive Vase Design

Have fun with vases this Christmas. We have filled our vase with apples and silver pine cones but you could use Christmas baubles, pasta, rice, citrus or dried fruits, buttons – anything long lasting in festive colour will look great!

### What you will need:

- One large fishbowl vase
- One small plastic container to sit inside the vase
- One festive posy of flowers
- Vase decoration (eg apples, pine cones)

### Step 1

Fill your plastic container (eg Chinese food container or cut off soft drink bottle) with water and place it inside the glass fishbowl vase.

### Step 2

Surround the space between the plastic container and vase with your decorations

### Step 3

Sit your posy of flowers in the water. Hey presto – your festive vase is complete!

**Florist's Tips-** For your small plastic container inside the case, use a plastic takeaway food

Instead of a posy of mixed flowers, try masses of one flower type in Christmas colours eg: red and white roses or Christmas bush



## School News...

### PSF students take part in Melbourne Cup festivities

A dedicated team of PSF students recently enjoyed a hands-on experience at a number of Melbourne Cup events running in Sydney. In GPO, Martin Place a pop-up Pearsons Store allowed race fans to select a fresh handmade corsage or button hole to get in the mood for the annual event.

Also on the day, The Observatory Hotel hosted an exclusive High Tea for VIPS. Many thanks to our team of helpers!



### Budding Florist of the Term: Milarose Downing

A big congratulations to **Milarose Downing** in Module 1 who created a gorgeous arrangement for her neighbour's 21<sup>st</sup> birthday.

Thanks to everyone for all your entries and stay tuned for upcoming competitions!

*The Budding Florist of the Term competition is open to all current PCDC students. Email [school@pearsonsfiorist.com.au](mailto:school@pearsonsfiorist.com.au) to submit your designs to be in the draw to win a \$100 Chic bouquet from Pearsons Florist!*



### What's happening in the world of flowers?

#### Royal Botanical Gardens Sydney- Creating an Australian Garden

Learn all the tricks and tips from Angus Stewart who will also be celebrating the release of his latest book *Creating an Australian Garden*. This afternoon course will focus on everything you need to know on choosing the right plants for each season. Australian natives are unique and require an understanding to ensure that your garden is looking fabulous all year round.

When: Thursday December 16<sup>th</sup> 2010 (1pm-3pm)

Where: Royal Botanical Gardens Sydney, Maiden Theatre

Cost: Friends \$15, non-members \$22, includes refreshments at 1pm

More information: Contact *Friends of the Gardens* on (02) 9231 8182

#### Darlinghurst Rooftop Garden- The Green Roof

Discover the world of rooftop gardens at this summer event. Hosted by landscape architect Mark Harper, the event aims to give an insider's view on creating and maintaining a rooftop garden.

When: Saturday January 22<sup>nd</sup> and Sunday January 23<sup>rd</sup> 2011 (10am- 4.30pm)

Where: 221-223 Darlinghurst Rd, Darlinghurst

Cost: \$6 (No bookings required)

More information: [http://www.opengarden.org.au/events/nsw\\_act\\_events.html](http://www.opengarden.org.au/events/nsw_act_events.html)

## CONTACT US!

Are you a past PSF student and working in the floral industry?

We would love to hear how you are doing! Drop us a line and send us some photos of your creations to:

[school@pearsonsfiorist.com.au](mailto:school@pearsonsfiorist.com.au)

Visit our Students page to see what other graduates are up to  
[www.pearsonsschool.com.au](http://www.pearsonsschool.com.au)

## Shopping, shopping, shopping!

### Stylish, natural, handmade, elegant

Pop into any Pearsons Florist or shop online for great Xmas gift ideas. With an extensive range of Gourmet Hampers, arrangements and bouquets, order early to avoid disappointment!

### Remember, after enrolling in any course at PSF you can enjoy

-10% discount from Pearsons Florist on flowers, hampers or sundries bought from any of our beautiful Sydney stores\*

\* MLC Centre, MET Centre, Broadway, Chatswood Chase, Miranda, Bondi Junction and 50 Oxford Street, Darlinghurst.



Wild Celebration

## Courses for Fun & Styling Sessions

### New Year, New Career! Commercial Design Certificate...

Become a work-ready florist in one day per week, over one year. Come to a FREE Information Session to find out more. For dates and booking see our website or call (02) 9550 7755.

### PCDC 2011 classes start on the following dates at our City Campus:

Tuesday, Feb 15<sup>th</sup>  
Wednesday, Feb 16<sup>th</sup>  
Thursday, Feb 17<sup>th</sup>  
Saturday, Feb 19<sup>th</sup>

**EARLY BIRD OFFER**  
**ENROL NOW FOR FEB**  
**2011 PCDC COURSE AND**  
**SAVE OVER \$400 IF YOU**  
**PAY YOUR DEPOSIT**  
**BEFORE 24<sup>th</sup> DEC 2010!**



### Great Christmas Gift Idea!

A gift voucher from Pearsons School of Floristry is a perfect gift. Choose a Flora Single, full day session or 5 week course voucher and let the recipient choose the dates  
*Vouchers valid 12 months from purchase date*

### Courses for Fun – Styling Sessions

#### Full Day Workshops, 10am-4pm at City Campus

#### Gift Styling: It's A Wrap! XMAS SESSION

Friday, 3<sup>rd</sup> December  
Sunday 19<sup>th</sup> December

#### Home Styling: Spruce it Up! XMAS SESSION

Sunday, 12<sup>th</sup> December  
Sunday 19<sup>th</sup> December

#### Wedding Styling: My Fair Wedding!

Saturday, 22<sup>nd</sup> January

*\$275 includes morning tea and lunch and all flower and materials!*

### Courses for Fun – Evening Hobby Series – Tues/Wed evenings

#### Bloom Series – 5 week series

Starting- Tuesday, 22<sup>nd</sup> February– Tuesday, 22<sup>nd</sup> March- 6.30pm – 8.30pm- **CITY CAMPUS**

Wednesday- 23<sup>rd</sup> February- Wednesday 23<sup>rd</sup> March 6.30pm- 8.30pm- **INNER WEST CAMPUS**

*\$395 includes all flowers and materials!*

### Courses for Fun – Flora 5 Week Series – Monday mornings

#### Flora Bunda- 5 week series

Monday, 21<sup>st</sup> February – Monday, 21<sup>st</sup> March 10.30am – 1.30pm – **CITY CAMPUS**

*\$550 includes all flower and materials!*

*Be a florist...*

**Pearsons Commercial Design Certificate, your pathway to Certificate III in Floristry**

**Become a work-ready florist in just one day a week, over a year!**

**Enrolling now for February 2011... Choose a weekday or Saturday class**

**Come to a FREE Commercial Floristry information session to find out more**