

Pearsons Commercial Design Certificate

What's included in the course...?



Course fees include all your **tuition** and **workbooks** and - because floristry is a practical subject - we provide the **fresh materials*** and 'sundries' that you will need to create your designs each week.

Because your flowers* and sundries are included in the course cost, you will **save time** (no need to visit the markets each week!) and get **great value** for money.

*** With the exception to your Module 2 and 3 shop order assessment and final assessment, when you will need to source your own materials as part of the assessments and your floral development. On occasion PSF will provide 'props' to use on the day of class, these will remain in the Pearsons property and will not be taken home by students.**

√ Flowers & foliage

Each week in class, you will receive flowers and greenery that have been selected to suit the designs you are learning. The varieties of flowers will **change with the seasons**, giving you experience using a **wide range** of floral materials. Best of all, you will **take your flowers with you** at the end of class, to enjoy at home or share with friends and family!

√ Tools & resources

As well as fresh floral materials, each week you will use florist's sundries that are available in the classroom.

Some of the sundries included:

Bowls and containers	Floral foam, various sizes
Ribbons, wires and pins	Parafilm and pot tape
Cello and assorted wrapping papers	

At the start of each Term, you will receive a new **'Term Kit'** to prepare you for what you will be learning next.



During the course, you will receive:

- **Florist's tools** – scissors, apron and stem strippers
- **Books** – *Caring for Cut Flowers*, *Flowers from Australia*, *Flowers from Holland* and *Florists Review Book*
- **Practice kit** – Oasis bricks, ribbons, parafilm and assorted wires to take home
- **DVDs** – *Basic Floristry Techniques* and *Wired Wedding Bouquets*

√ Industry Program

Pearsons School of Floristry's unique Industry Program provides **free** opportunities for students and graduates to expand their industry knowledge and experience. Current industry events and services include:

Visits to flower growers	Demonstrations by leading designers
Competitions	
Blooming News (quarterly newsletter)	PSF Facebook group
Work experience	
Job listing service	'Web marketing for florists' seminar